

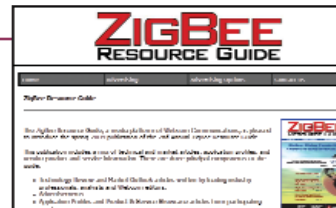
ZigBee Resource Guide

2009 Online Marketing Solutions

The Internet's Most Comprehensive Source of Information for ZigBee Technology Information

Banner Advertising

Banners are placed on the site homepage and numerous other high-traffic pages on the site to insure high visibility of your advertisement. Rates are per month net rates. Banners should be in jpg, gif, animated gif, or flash format, 72 dpi, RGB color and the size specified below.



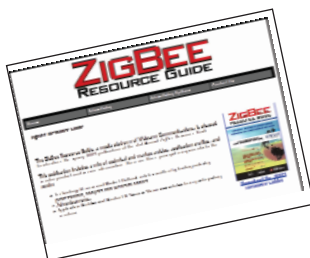
	Size	1 mo.	3 mos.	6 mos.	12 mos.
Top Banner	468 wide x 60 tall	\$1,600	\$1,350	\$1,100	\$ 800
Skyscraper	120 wide x 600 tall	\$1,300	\$1,100	\$ 850	\$ 650
Box	180 wide x 150 tall	\$ 750	\$ 650	\$ 550	\$ 450
Button	125 wide x 125 tall	\$ 550	\$ 450	\$ 350	\$ 250
Logo Link	125 wide x 50 tall	\$ 300	\$ 250	\$ 200	\$ 150

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ZigBee Knowledge Center Advertising

	Size	1 mo.	3 mos.	6 mos.	12 mos.
Top Banner	468 wide x 60 tall	\$1000	\$ 900	\$ 800	\$ 650
Skyscraper	120 wide x 600 tall	\$ 900	\$ 800	\$ 600	\$ 500
Featured White Paper	N/A	\$ 600	\$ 500	\$ 375	\$ 325
Box	180 wide x 150 tall	\$ 400	\$ 350	\$ 300	\$ 250
Button	125 wide x 125 tall	\$ 300	\$ 250	\$ 200	\$ 150

e-Newsletter Advertising



ZigBee Resource Guide publishes one e-newsletter each month.

Content: Latest business, technology and market news involving ZigBee technologies.
 Target Readers: Management and technical professionals involved in ZigBee technologies.
 Circulation: 7,500. Recipients are opt-in subscribers and prospective subscribers.
 When: Published on the second Wednesday of each month.
 Deadline: Materials and Order must be received one week in advance of publication.
 Rates: Rates are net per issue.
 Ad Specs: Banners should be in jpg, gif, or animated gif format, 72 dpi, RGB color and the size specified below.

Ad	Size	1x	3x-5x	6x-12x
Top of Page Banner	468 wide x 60 tall	\$1400	\$1300	\$1000
Skyscraper	120 wide x 600 tall	\$1400	\$1300	\$1000
Mid-Page Banner	468 wide x 60 tall	\$ 700	\$ 600	\$ 375
Sponsored Announcement	*See below	\$ 650	\$ 550	\$ 350
Button	125 wide x 125 tall	\$ 375	\$ 300	\$ 250
Product & Industry Announcement	**See below	\$ 350	\$ 300	\$ 250
Event Listing		\$ 350	\$ 300	\$ 250
Job Listing		\$ 350	\$ 300	\$ 250
White Paper Listing		\$ 350	\$ 300	\$ 250
Workshops/Training Courses		\$ 350	\$ 300	\$ 250

* Sponsored Announcement consists of a 1-line Headline & Text-Message up to 400 words. Include graphic image/photo for \$75 additional, 1-time charge.

**Product & Industry Announcement consists of a 1-line Headline & Text-Message up to 250 words. Include graphic image/photo for \$75 additional, 1-time charge.

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For more information, contact Karen Poulson:
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